

Long Term Plan 2024/25

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Cycle 1	W/C 26/8	W/C 02/09	W/C 09/09	W/C 16/09	W/C 23/09	W/C 30/09	W/C 07/10	W/C 14/10	W/C 04/11	W/C 11/11	W/C 18/11	W/C 25/11	W/C 02/12
	INSET, Data & Planning Days	Week 2 Start, PSA Release	W1	W2	W1	W2 Mid Unit Quiz	W1 WCF	W2	W1	W2, Data Days 14/11 + 15/11	W1, LWT 18/11	W2	W1
		Introduction to BTEC Expectations and BTEC Outline Component 1	Component 1 LOA Size and features of SMEs	Component 1 Market, sectors, models and industries	Component 1 Aims and Objectives Skill and Characteristics of entrepreneur	Component 1 Skill and Characteristics of entrepreneur	Component 1 LOB Market research methods	Component 1 Customer Needs assessment feedback	Component 1 Competitive behavior	Component 1 Suitability of market research 10D affected Fri	Component 1 LOC PEST Political	Component 1 Economical	Component 1 Social Cycle 1 Assessment
Cycle 2	W/C 09/12	W/C 16/12	W/C 06/01	W/C 13/01	W/C 20/01	W/C 27/01	W/C 03/02	W/C 10/02	W/C 24/02	W/C 03/03	W/C 10/03	W/C 17/03	W/C 24/03
	W2	W1	W2	W1	W2	W1	W2	W1, Trust Day 14/02	W2	W1, Data Days 06/03 + 07/03	W2	W1	W2
	Component 1 Technological Feedback from Cycle 1 Assessment	SWOT Strengths	Weaknesses	Component 1 Opportunities and threats	Component 1 Aims and Objectives Size and features of SMEs	Component 1 Cycle 2 assessment	Component 1 Skill and Characteristics of entrepreneur	Component 1 Market, sectors, models and industries Cycle 2 assessment feedback	Component 1 Market research methods Customer Needs	Component 1 LOC PEST Political 10D affected Fri	Component 1 Economical Social Technological	Component 1 Strengths and weaknesses	Component 1 PSA task 1A
Cycle 3	W/C 31/03	W/C 21/04	W/C 28/04	W/C 05/05	W/C 12/05	W/C 19/05	W/C 02/06	W/C 09/06	W/C 16/06	W/C 23/06	W/C 30/06	W/C 07/07	W/C 14/07
	W1	W2, LWT 14/04 Easter Monday 21/04	W1	W2, May Bank Holiday 05/05	W1	W2	W1	W2	W1	W2, Cycle 3 Assessments	W1, Cycle 3 Assessments	W2	W1
	PSA task 1B	PSA task 2	PSA task 3A	PSA task 3B Submission	Introduction to Component 2	A1 ideas for a micro enterprise A1 Structure aims and objectives.	A1: Research customer needs and competitive behavior A2 Aims and features of the enterprise	A2 Target market & Methods of promotion A2 Financial information	A2 Cashflow forecast A2 Risk assessment	A2 Judgment of viability B1 Production of presentation	Cycle 3 Assessment B2 Practice of presentation of presentation	Feedback from Cycle 3 Assessment	Review of presentation

